



### The Jefferson Cup

#### 2013 Fast Facts:

- ❖ 34rd year of hosting the event
- ❖ #1 youth tournament for boys in 2009 and #2 youth tournament for girls in 2011
- ❖ Mar. 8-10, Mar. 15-17, & Mar. 23-24, 2013
- ❖ Record high 1400+ teams applied for 2013 Tournament
- ❖ 900+ teams will be accepted for competition
- ❖ 85% of Teams outside of Virginia
- ❖ Teams attend from 35 or more different state associations
- ❖ Over 22,000 room nights are booked throughout Richmond
- ❖ 97% of attendees stay overnight
- ❖ 30,000 patrons
- ❖ 700 Referees
- ❖ 500+ College Coaches

#### Economic Impact

*Estimated economic impact for all Richmond Metropolitan area is approximately \$15 Million.*

#### Field Locations

*The Tournament is held at 10 different complexes and utilizes over 60 fields each weekend around the Greater Richmond Area.*

### Richmond Strikers Tournament Series

The Richmond Strikers Tournament Series provides tournament opportunities for all levels of youth soccer players. We are proud of our accomplishments and the benefits each tournament brings to the club and city of Richmond.

- ❖ \$17 Million TOTAL economic impact
- ❖ 25,000 TOTAL room nights booked in Richmond - **#1 in Hotel Occupancy for Richmond**
- ❖ 1,000+ TOTAL teams travel to Richmond
- ❖ 18,000+ soccer players participate
- ❖ 40,000+ TOTAL patrons travel to Richmond

### Capital Fall Classic

#### 2012 Fast Facts:

- ❖ 7th year of hosting the event
- ❖ Regarded as one of the top end-of-season Fall tournaments in Virginia
- ❖ 300-400 travel teams compete from the Mid-Atlantic region and beyond
- ❖ Over 85% from the state of Virginia
- ❖ 42% of teams from Richmond Area
- ❖ Teams attend from 8 different states
- ❖ Estimated over 3,000 room nights are booked throughout Richmond
- ❖ Separate weekends for boys and girls beginning in 2012
- ❖ November 10-11 and November 17-18, 2012
- ❖ Winners of the top bracket are offered guaranteed acceptance into the next Jefferson Cup

Since the Capital Fall Classic is now regarded as a qualifying tournament for one of nation's top ranked tournaments, interest from mid-level and top-level youth teams has significantly increased.

#### Economic Impact

*Estimated economic impact for all Richmond Metropolitan area is approximately \$2 Million.*

#### Field Locations

*The Tournament is held at 7 different complexes and utilizes 57 fields around the Greater Richmond Area.*

### Additional Tournaments

- ❖ Jefferson Open
  - July 28-29, 2012: 6th year of event
  - A summer, family-oriented experience, playing fast-paced, high-scoring 3v3 games on one of our outdoor, small-sided fields
  - All games played at one complex
  - Attracts 150+ teams throughout Virginia
  - Estimated economic impact is \$250,000

### Richmond Strikers Tournament Leaders

Director of Tournaments

Chris Friant

Asst. Director of Tournaments

Steve D'Adamo

