

STRIKERS PROMOTIONAL PACKAGES

Promotional Options to the Tournament Series

Email Blasts include:

- One (1) exclusive email blast to participants
- One (1) co-op email blast to participants
- ¼-page ad space within the Jefferson Cup program

Promotional Inserts include:

- Distribution of promotion in tournament package to all participants
- ¼-page ad space within the Jefferson Cup program

Program Advertisement:

- ½-page ad space within Jefferson Cup program
- Full-page ad space within Jefferson Cup Program

Jefferson Cup Tournament Series

- 3 weekends in March
- 15,000+ participants
- Email Blasts
- Promotional Inserts
- Program Advertisement :
 - ½-page Ad Space (B & W)
 - Full-page Ad Space (B & W)

Capital Fall Classic

- 2 weekends in November
- 4,000-5,000 participants
- Email Blasts
- Promotional Inserts

*All contracts are renewed annually.